



ROYAL AUSTRALIAN ARTILLERY HISTORICAL COMPANY

**ROYAL AUSTRALIAN ARTILLERY
HISTORICAL COMPANY
CORPORATE PLAN
FY 2021-24**

APPROVED 8 AUGUST 2020

Part A

Principles and Policy

Introduction

The RAAHC is a public company and a volunteer not-for-profit organisation of members. This corporate plan guides the RAAHC Board and Office Bearers to achieve its core purpose: *to promote the significance of Australia's Artillery, its history and heritage*. The RAAHC supports the RAA Regimental Committee and other interested stakeholders.

The RAAHC Board will review the Corporate Plan annually and amend it as required prior to each Annual General Meeting of the RAAHC.

Vision

The RAAHC is the authoritative organisation for information and knowledge on Australia's Artillery.¹

Corporate outcomes

Intent. The RAAHC will promote the significance of Australia's Artillery to the Australian community by achieving its corporate outcomes through targeted engagement with key stakeholders.

Specifically, the RAAHC will engage with:

- a. Governments at all levels to advocate the importance of community awareness of Australia's military cultural heritage, and to seek financial grants where available;
- b. The Department of Defence to support, lobby for and ensure its effective custodianship of artillery history and heritage collections and knowledge;
- c. Artillery organisations and associations across Australia to support their endeavours in the pursuit of mutual history and heritage aims;
- d. Historians to furnish unique professional advice and subject-matter expertise, and facilitate access to valuable information and knowledge on Australian artillery;
- e. Business to elicit financial and in-kind material support to fund or conduct artillery history and heritage projects; and
- f. Museums and heritage centres across Australia and internationally to assist in the preservation, governance and transfer of information and collection items that promote the awareness and appreciation of the history and heritage of Australian Artillery.

Consistent with the Objects of the RAAHC Constitution, the RAAHC Board's enduring corporate outcomes are:

1. *The significant role of Australian Artillery is recognised and commemorated*
2. *The national artillery collection² is preserved and accessible*

¹ The RAAHC interprets 'Australia's Artillery' as including any or all aspects of people, organisations, technologies, operations, customs and traditions, tactics, techniques, equipment and procedures.

² The national artillery collection includes all items and documents that inform the heritage and history of Australian artillery including that held by the Australian Army, the Australian War Memorial, the RAAHC, regional and local museums and organisations as well as by private collectors.

3. *The Cutler Research Centre³ and its collection is preserved and accessible*
4. *The RAAHC effectively communicates with stakeholders*
5. *Approved RAAHC activities are funded and sustained*
6. *Appropriate governance exists and is assured*

Action Plans

Agreed Goals and Action Plans support the Corporate Plan. Each Goal addresses the responsibilities, timeframe, measures of success, and resource implications to achieve the desired outcomes. Action Plans to support the Goals are detailed in Part B of the Corporate Plan. Although lead responsibilities have been allocated to each goal, all Directors are expected to actively participate in, and support this Corporate Plan.

The Goals for the 2021-2024 period are:

1. Develop the RAAHC ability to continue to achieve its Purpose
2. Support the RAA Regimental Committee.
3. Determine the future of the Anzac Centennial Gun.
4. Further develop the RAAHC Cutler Research Centre
5. Restoration of key elements of Australia's Memorial Walk
6. Act to enable national artillery heritage artefacts to be cherished, preserved and accessible.

³ The Sir Roden Cutler VC Artillery Research Centre (CRC) supports the RAAHC to maintain the history and heritage of Australian artillery. Items held include books, periodicals, army pamphlets, photos, maps, films, DVDs, personal papers and research files. CRC records date from Colonial times to the present. The CRC also holds a number of well- developed personal collections gifted from artillery historians.

Part B Action Plans

Goals, Responsibilities, Objectives, Timeframes, Measures of Success and Resources

#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
1	Develop the RAAHC ability to achieve its purpose	Ian Ahearn Nick Floyd	1-A. Grow relevance and ownership among both serving and past members of the Australian Defence Force and artillery regional organisations ⁴	Ongoing	Feedback on connections and relevance	
			1-B. Promote the commemoration of 150th Anniversary of Australian Artillery ⁵	2021	Feedback on relevance	Publicity Officer
			1-C. Build on existing information and communication technology to improve communication with stakeholders. ⁶	On going	Maintain /improve RAAHC website Produce RAAHC Journal “Cannonball” bi-annually Periodic release of “Airburst”	Webmaster for website Editor for Cannonball Editor for Airburst Funding for software licences
		Rob Crawford	1-D. Consolidate the partnership with Sydney Harbour Federation Trust including develop a new three year MOU with SHFT. ⁷	End 2020	MOU delivered	Liaison with SHFT

⁴ Supports RAAHC Corporate Outcome 4: *The RAAHC effectively communicates with stakeholders.*

⁵ Supports RAAHC Corporate Outcome 1: *The significant role of Australian Artillery is recognised and commemorated.*

⁶ Supports RAAHC Corporate Outcome 4: *The RAAHC effectively communicates with stakeholders.*

⁷ Supports RAAHC Corporate Outcome 4: *The RAAHC effectively communicates with stakeholders.*

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#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
		All	1-E. Develop cooperative arrangements with other regional, local and unit artillery associations, particularly the Australian Artillery Association. ⁸	Ongoing	Feedback on connections and relevance	Publicity Officer
			1-F. Initiate succession planning for RAAHC BOD and volunteers ⁹	Ongoing	Recruitment of new Board members Increase in volunteers	Increase in volunteers Increase in Board Members
			1-G. Continue quality governance and management of the RAAHC. ¹⁰	Ongoing	Presentation of Australian Institute of Company Directors (AICD) self-assessment to AGM.	Finance and Governance Committee
			1-H. Identify activities that need funding and develop fundraising plans, including securing donations and grants, to provide adequate revenue for approved RAAHC activities ¹¹	Ongoing	Agreed activities	Activity managers Budgets
			1-I. Transition the AMW to SHFT. ¹²	Probably 2022	Complete handover	AMW maintenance
2	Support the RAA Regimental Committee	John Cox Nick Floyd		2020 – 2022	Project plan submitted to Board Publication printed and distributed.	Personal time Contracted author Budget Funding

⁸ Supports RAAHC Corporate Outcome 4: *The RAAHC effectively communicates with stakeholders.*

⁹ Supports RAAHC Corporate Outcome 6: *Appropriate governance exists and is assured.*

¹⁰ Supports RAAHC Corporate Outcome 6: *Appropriate governance exists and is assured.*

¹¹ Supports RAAHC Corporate Outcome 5: *Approved RAAHC activities are funded and sustained.*

¹² Supports RAAHC Corporate Outcome 1: *The significant role of Australian Artillery is recognised and commemorated.*

#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
			2-A. In conjunction with the RRAA and AHU produce an <i>Essential History</i> publication. ¹³		Book published and distributed	Personal time Budget
		Ian Ahearn	2-B. Produce a photo book for distribution to RRAA during 150 th Anniversary. ¹⁴	1 August 2021	Project plan submitted to Board	Personal time Budget
			2-C. Determine viability of selling copies. ¹⁵	April 2021		
		Ian Ahearn John Cox	2-D. Report progress and seek input at the annual RAARC meeting. ¹⁶	Ongoing annually	Papers accepted	Personal time
		All	2-E. Contribute to redesign of the RAA National Memorial as requested by the Regimental Committee. ¹⁷	2020 – 2022	Redesigned memorial opened	Personal time Funding may be needed
3	Determine the future of the Anzac Centennial Gun	Ian Ahearn	3-A. Decide on the future home of the ACG. ¹⁸	2023	Accepted by Army and RAAHC	Personal time Budget funding
4	Further develop the RAAHC Cutler Research Centre	John Cox Tim Ford	4-A. Identify, catalogue and preserve documents, books & Photographs in accordance with recommended practises. ¹⁹	Ongoing	All items identified and recommended practices adopted. Long term location determined	Personal time CRC volunteers Budget funding

¹³ Supports RAAHC Corporate Outcome 1: *The significant role of Australian Artillery is recognised and commemorated.*

¹⁴ Supports RAAHC Corporate Outcome 1: *The significant role of Australian Artillery is recognised and commemorated.*

¹⁵ Supports RAAHC Corporate Outcome 1: *Approved RAAHC activities are funded and sustained.*

¹⁶ Supports RAAHC Corporate Outcome 4: *The RAAHC effectively communicates with stakeholders.*

¹⁷ Supports RAAHC Corporate Outcome 1: *The significant role of Australian Artillery is recognised and commemorated.*

¹⁸ Supports RAAHC Corporate Outcome 2: *The national artillery collection is preserved and accessible.*

¹⁹ Supports RAAHC Corporate Outcome 3: *The Cutler Research Centre and its collection is preserved and accessible.*

#	Goal	Responsibility	Objectives	Timeframe	Success Measure	Resources
			4-B. Determine a long term plan for the collection & its location. ²⁰	2022	Project Plan developed & submitted to Board	
			4-C. Develop a plan to digitise & electronically display the collection. ²¹	June 2021	Project Plan developed & submitted to Board	
		Rob Crawford	4-D. Scan the Caddy Album and make available electronically. ²²	December 2020		Personal time Budget
5	Act to enable national artillery heritage artefacts to be cherished, preserved and accessible	All	5-A. Engage continuously with Defence to either build the Australian Army Artillery Museum or release the Collection to a private organisation that will display the heritage items. ²³	On going	The AAAM is included as a firm commitment on the Defence facilities plan. The AAAM has a functioning Museum Advisory Committee (MAC) with RAAHC as a member	Meetings with Defence officials to achieve a clear decision and path ahead for construction. Personal time.

²⁰ Supports RAAHC Corporate Outcome 3: *The Cutler Research Centre and its collection is preserved and accessible.*

²¹ Supports RAAHC Corporate Outcome 3: *The Cutler Research Centre and its collection is preserved and accessible.*

²² Supports RAAHC Corporate Outcome 3: *The Cutler Research Centre and its collection is preserved and accessible.*

²³ Supports RAAHC Corporate Outcome 2: *The national artillery collection is preserved and accessible.*